



sabrina  
raap

# sabrina raap

date of birth                      april 14th 1989  
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network platforms                linkedin, xing



## education and projects

2008  
a level (abitur)

2008 – 2011  
apprenticeship at dabrock werbung, advertising agency  
**activities, responsibilities and acquired skills**  
usage of layout programs, creation of print works, conception of corporate designs, realisation of advertising systems, client contacts, basics of webdesign, theoretical knowledge of layouting, chromatics and printing technologies

2011 – 2015  
design studies at münster university of applied sciences  
[www.fh-muenster.de/msd](http://www.fh-muenster.de/msd)  
**learning contents**  
layout, studio photography, project management, book design, history of art and design, typography, bookbinding, screen printing

2013  
erasmus program at easm caen/cherbourg, art and media studies  
[www.esam-c2.fr](http://www.esam-c2.fr)  
**learning contents**  
layout, photography, typography and ancient printing technologies

2015  
b.a. communication design at msd

**final project: »spiegel mich« (»mirror me«)**  
design of a book about identity which is abstract and not linear in a classic content-related way, so that it challenges an alternative way of reading. instead of giving an answer to the issue of identity, it rather visualises its various aspects by using fragments, foldings and compositions to make the reader think about the term in different ways and to use the book more intuitively.

2014  
nähe für morgen  
[www.naehefuermorgen.de](http://www.naehefuermorgen.de)

**project description**  
campaign for the bone marrow transplantation center at university hospital to enhance the wellbeing of young patients while staying on isolation ward.  
,nähe für morgen' (nähe = stitch / closeness, morgen = tomorrow) is based on the idea of animating people living in münster to donate a little time and effort by stitching a mascot that supports patients, parents and care staff. the concept includes to create a mascot that withstands the given conditions of hygiene, to design a pattern, find supporters and do the necessary campaign work in public. after two month, the project handed over an amount of mascots that would grant a little plush companion to every patient in the period of two coming years. it followed the work on a brochure for parents, a booklet with a comic for the patients and a short film for the doctors and care staff to help explain the conditions of this very special ward.

2015  
love is a stranger?  
[www.love-is-a-stranger.de](http://www.love-is-a-stranger.de)

**project description**  
concept and realisation of a photo project with couples from two different cultures to reveal the realities, dreams and utopias of today's global love stories. following, design of a catalogue that, next to the photos, contains excerpts from the interviews with all »bicultural« couples. concurrent, organisation of an exhibition that, rather than giving the right answer, questions:  
what is the truth about love between two people and who or what actually means »strange«?

march 2016 – today  
online-magazine maviblau, istanbul  
www.maviblau.com

#### job description

participation at the online-magazine maviblau that points out german-turkish realtions regarding culture, community and arts (two month in istanbul, since then i work from germany): taking photos of interview scenes, taking interviews, design and tweak of website , relaunch of the new team-page, writing and editing articles, editorial work, corporate design, design of print media for online- and offline-events in istanbul

#### learning contents

handling the magazine's structure, dealing with considerations in social media-campaigns such as timing, choice of words and images, clickability. usage of an interactive organisation platform to manage a team that is settled in different countries, planning, organisation and rework of offline-events

may 2016 – today  
fais voir konzeption | gestaltung | kommunikation | photo  
www.faisvoir.de

#### job description

freelancing work for different clients in both print sector and web design/social media. i create logos and brands, develop corporate designs and draw up plans and strategies for campaigns.

in the field of photography, i do photo shootings of events (weddings, stage plays, ...) or at my clients' homes (family/baby shootings, ...), as well digital as analog.

#### fais... what?

i like to work close to my clients so that i can figure out and emphasise their needs of presenting theirselves, their offers our their products. good design requires communication, requires exchange, requires empathy, which is why i am working according to the motto 'fais voir' which is french for 'show me'.

for recent projects have a look on my website.

## special skills

foreign languages: english and french, fluent in both written and spoken

communication and presentation skills

advanced level skills in usage of adobe indesign, photoshop, illustrator

teamwork in small and big project groups, leadership of work groups

analog and digital photography

organisation of events, including personnel planing

working with partners or co-workers from different countries

## experiences abroad



2013

caen, france, 6 month

au-pair in france/switzerland, 2 month

2014

new york, 2 weeks

pereira and bogotá, columbia, 3 weeks

2015

'interrail' through neighbouring countries of germany and balkans, 3 weeks

2016

istanbul, turkey, 2 month

sabrina raap, november 2016